

22ND INTERNATIONAL EXHIBITION OF POULTRY, LIVESTOCK, DAIRY AND RELATED INDUSTRIES PLEX2023

23-26 July <u>Tehran—Iran</u>

LAST YEAR REPORT







INNOVATION

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Equipment





Feed







Dairy Product



Poultry







Last Show reports

2017-2022



2019	2020	2021	2022
	9500	11992	
16700	Effect of CORONA-	Effect of CORONA-	22513.75
	VIRUS	VIRUS	



338	107	158	290

	Turkey	Turkey	China
Germany China	Germany	Germany	Turkey
Turkey		China	Russia
France			Germany
Belgium			Farance
Malaysia			Belgium

Countries





Next events information

More information

Date	23– 26 July 2023	
Place	Tehran - Iran	
Fair Organizer	Milad Exhibition Co. With Cooperation of Trade Promotion Organization of Iran & Iran Int'l Exhibition Co.	
Tel/Fax	+98 21 44 44 82 16	
Web Site	WWW.MILADGROUP.NET	
E-Mail	sales@miladgroup.net	
Venue	Tehran Permanent Fairground	
Hall No.	31a,31b,44/1,44/2,40,40a,41,41b,35,38,38a,5	



Evaluation of the exhibitor survey of IRANPLEX 2022

All exhibitors were required to fill in a questionnaire on the last day of the event. The following evaluation is based on this survey.



100% of the IRANPLEX exhibitors would recommend the fair!

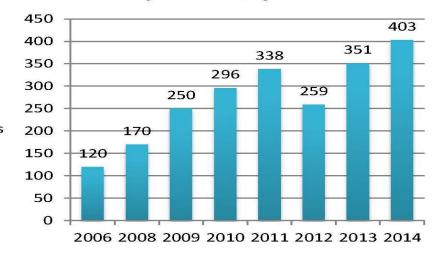
Achievement of main targets for participating

orientation in the present market
update market place understanding
check the competitive position
maintain business contacts
maintain the distribution network
extend the distribution network
raise degree of the product's popularity
raise degree of the company's popularity



yes partially no

Number of Companies /year



Number of Companies





IRANPLEX 2023 - be part of the community!

IRANPLEX 2023, the 22th Int'I Exhibition of Poultry, Livestock, Dairy and Related Industries Trade Fair in Iran provides an ideal business platform to meet all of the Iranian and international top-level decision-makers, looking to upgrade their production facilities - the place to be for new product launches and impressive presentations.

IRANPLEX is the leading trade show for the country's poultry and livestock industries.

Exporters of equipment and animal husbandry products during the past few years always use to make good business in Iran, now being one of the most important markets for major international players with interest in the region.

The organizing team looks forward to welcoming you then!



Thank You



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